

**CULTURAL SECTOR PROJECT PLAN FOR RECOVERY
(JANUARY 24, 2007)**

Other Municipal and Cultural Resources

Summary:

Policies, Programs and Projects

Invest in ***NOLA Culture REstored***, a program that returns cultural groups to their pre-Katrina strength through four projects: Culture Invests, Culture Works, Culture Returns, and Culture Transforms. These projects contribute to the funding of operations and programmatic costs for cultural organizations and community-based cultural groups; subsidize artists' salaries in the rebuilding of New Orleans; create cultural employment opportunities; assist with displaced artist travel costs and/or housing; and pair culture with education in school-based and life-long learning programs.

Invest in ***NOLA Culture REbuilt***, a housing and facility-based program with three project components: Culture Lives, Culture Reinvents, and Culture Insures. These projects, overseen by a Cultural Community Development Corporation, focus on documenting and coordinating housing and workspace; acquiring and repurposing space for cultural activities; and administering a fund to support uninsured damage to cultural facilities

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Detailed Description

Policies, Programs and Projects

Invest in ***NOLA Culture REstored***, a program that returns cultural groups to their pre-Katrina strength through four projects. These projects aim to:

- Offset the operating, materials, or programmatic costs of nonprofit and community-based cultural groups;
- Provide employment for cultural workers and artisans through jobs that serve the public (e.g., create public art or historical/travel guides, repair facilities);
- Provide employment for cultural workers and artists in community and neighborhood festivals; and
- Provide employment and training for artists, arts educators, and tradition bearers in the schools, and employment for artists, arts educators, and tradition bearers in education-based arts and cultural programming at cultural institutions and at neighborhood and community-based organizations

Project support is distributed to organizations, artists, and neighborhood/cultural-based entities through cultural Intermediaries. Intermediaries are selected based on their connections to specific sectors of the arts and cultural community and their capacity to manage, be accountable for, and distribute resources effectively to that constituency. Intermediaries will be selected and monitored by a nominated advisory committee who will provide oversight and checks and balances on the process and distribution of resources.

Invest in ***NOLA Culture Rebuilt***, a program that supports the recovery of our cultural facilities and finds or develops housing and facilities for cultural workers, traditional bearers, artists, educators, and cultural organizations displaced by Hurricane Katrina. The primary goal of this program is to develop a Cultural Community Development Corporation that will:

- Document and coordinate current housing and workspace efforts and maintain an inventory of cultural housing and workspace needs;
- Identify and acquire facilities that can fill the gaps in housing and workspace needs for cultural entities; and
- Administer a facilities repair fund.

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PROJECT DETAILS

NOLA Culture REstored

Project 1: CULTURE INVESTS: A fund that supports the operations, projects, and materials of cultural institutions, musical organizations, performing arts organizations, community/neighborhood-based cultural organizations, and tradition bearers. These funds can be used for stabilizing an organization's infrastructure and for organizational planning in the post-Katrina reality, or for project-specific materials and support.

Project 2: CULTURE WORKS: A cultural employment project that supports 1) visual artists, performing artists, musicians, and tradition bearers' efforts to create public art in the repair of parks, schools, libraries, and other public spaces; 2) writers, film makers, and photographers' efforts to document the city, creating histories and guides that adequately present the city in its new reality; and 3) architects, master builders, craftsmen's, etc. efforts to restore the city's built environment. This project would allow employers to hire and subsidize the salary or stipends of workers.

Project 3: CULTURE RETURNS: Cultural employment opportunities for visual artists, performing artists, and tradition bearers in parades, festivals, classical arts, and other important community or neighborhood-based cultural activities. This project would also support displaced New Orleans artists by allowing employers to bring artists back to the city to perform. Project support would be flexible and could be use for artists' fees, or for travel and housing for displaced artists.

Project 4: CULTURE TRANSFORMS: Cultural employment that 1) returns arts educators to the schools, and/or 2) employs artists and arts educators in education programs at cultural organizations or community/neighborhood-based organizations in life-long learning programs. Integral to this project is a data collection and documentation component, which will facilitate the process of identifying education administrators, teachers, and artists and informing them about opportunities and programs.

NOLA Culture REbuilt

Project 1: CULTURE LIVES: Document and coordinate the various efforts currently focused on artist housing and workspace needs, such as Sweet Home New Orleans [a partnership of many groups, including Jazz and Heritage

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Foundation and Festival, Tipitina's Foundation, Arabi Wrecking Crew, Neighborhood Housing Services, the Musician's Union, etc; Side by Side (Ashe Cultural Arts Center, LANO); Habitat for Humanity; Social Aid and Pleasure Clubs Task Force]; New Orleans Performing Arts Coalition; Arts Council of New Orleans; National Performance Network; Contemporary Arts Center; Actors Fund (national); Music Cares (national); Jazz Federation of America (national); Artspace (national); Urban Main Street projects; and the Louisiana Cultural Economy Foundation. Identify and develop additional strategies that address housing and workspace needs through the use of low and no-interest loans, sweat equity, rent subsidies, and partnerships; as well as housing relating services (e.g. credit counseling).

Project 2: CULTURE REINVENTS: Identify and acquire neighborhood and community facilities that are no longer being used and could be reused to address the shortage of housing and workspace for artists, cultural workers, and organizations. These facilities could be places that are totally repurposed for the cultural community, or existing spaces that are turned into multi-use workspaces to be shared by the cultural community (such as school auditoriums, park and recreation centers, empty store fronts, etc.).

Project 3: CULTURE INSURES: Administer a fund that supports uninsured damage to cultural facilities.

Background

About This Project Plan: The NOLA Cultural Roundtable, a grassroots cultural partnership, developed this project recovery plan in an effort to design and prioritize specific projects that would address the recovery needs of the cultural community and achieve some of the goals identified in the Bring New Orleans Back (BNOB) Cultural plan. This plan addresses the following BNOB goals:

Invest in our creative talent pool by assisting artists, cultural institutions, and cultural entrepreneurs.

- Provide funding to restore cultural organizations to full operation.
- Assist artists in regaining their footing with cultural employment that serves the public.

Support neighborhood-based cultural traditions, repair damaged cultural facilities and build new cultural venues.

- Repair and restore uninsured damage to cultural properties.
- Develop housing and work spaces for artists, cultural workers and community-based cultural traditions.

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This plan proposes two overarching programs that address the recovery needs of the cultural community: the NOLA Culture REstored Program and the NOLA Culture REbuilt Program. These programs contain various project components that will speed the recovery not only of the cultural community, but of New Orleans as a whole. These programs and their accompanying projects focus on what is needed to return the cultural community to its pre-Katrina strength, but they are also part of the larger vision outlined in the BNOB Cultural Plan (see attached addendum).

CULTURAL SECTOR PROJECT BUDGET
(January 24, 2007)

NOLA CULTURE REstored Program	City/State Support (In Millions)	Leveraged Investments/Income (In Millions)	Grand Total (In Millions)
Years 1-3			
Project Administration	0.3	0.3	0.6
Culture Invests	28.25	84.75	113.0
Culture Works	15	15	30.0
Culture Returns	3.75	11.25	15.0
Culture Transforms	6	6	12.0
Total Years 1-3	53.30	117.3	170.6
Years 4-7			
Project Administration	-	0.6	0.6
Culture Invests	3.00	75	78.00
Culture Works	3.00	15	18.00
Culture Returns	1.00	10	11.00
Culture Transforms	2.00	6	8.00
Total Years 4-7	9.00	106.6	115.6
Year 8-10			
Project Administration	-	0.45	0.45
Culture Invests	3.00	75	78.00
Culture Works	1.50	15	16.50
Culture Returns	1.50	6	7.50
Culture Transforms	2.00	6	8.00
Totals Years 8-10	8.00	102.45	110.45

NOLA Culture REbuilt Program	City/State Support (In Millions)	Leveraged Investments/Income (In Millions)	Grand Total (In Millions)
Years 1-3			
Project Administration	1	0.5	1.5
Culture Lives	25	50	75
Culture Reinvents	15	30	45
Culture Insures	125	100	225
Total Years 1-3	166	180.5	346.5
Years 4-7			
Project Administration	0.5	0.5	1.0
Culture Lives	10	50	60.0
Culture Reinvents	10	20	30.0
Culture Insures	-	-	-
Total Years 4-7	20.5	70.5	91.0
Year 8-10			
Project Administration	-	1	1
Culture Lives	5	50	55
Culture Reinvents	5	10	15
Culture Insures	-	-	-
Total Years 8-10	10	61	71

TOTAL COMBINED PROGRAMS	City/State Support (In Millions)	Leveraged Investments/Income (In Millions)	Grand Total (In Millions)
Years 1-3	219.3	297.8	517.1
Years 4-7	29.5	177.1	206.6
Years 8-10	18.0	163.5	181.5